

LIVE UNITED™

United Way
of the Midlands



2009 Campaign Designation Form

To designate, please complete this form and a pledge card. In order for United Way to process your designated gift, please print legibly and return the designation form to your campaign manager before December 31. Remember, only individual gifts can be designated. A minimum of \$25 per designation is encouraged.

A United Way of the Midlands

Your gift supports a network of health and human services in Douglas, Sarpy and Pottawattamie counties. Programs in the United Way *Community Care Fund* serve people at all points in the human lifespan – infants to senior citizens – and are monitored for their effectiveness. The end result: people's urgent needs are met and they have the opportunities to build a good life. The building blocks for their future are:

- **EDUCATION** – programs that help children and teens achieve their potential.
- **INCOME** – services that help people become financially stable and independent.
- **HEALTH** – programs that improve physical and mental wellness.



United Way maximizes the value of your contribution by keeping costs to a minimum, so **90 percent of your gift to the Community Care Fund goes directly to programs and services.**

PLEASE PRINT

United Way of the Midlands Designation Form

Last Name _____ First _____ M.I. _____

Employer Name _____

Home Address _____

Apt. _____

City _____

State _____

Zip _____

Day Phone Number _____

e-mail Address _____

Signature _____

Date _____

Please Check One. Must Complete to Process.

- Cash # of pay periods _____
- Payroll Deduction
- Bill Direct Total Gift \$ _____

B Other Designations

If you choose to direct your gift to a specific agency, please note the following guidelines: the receiving agency must be a 501(c)(3) organization with a primary mission to deliver health or social services in Douglas, Sarpy and Pottawattamie Counties, or counties contiguous to them. United Way and CHC-Nebraska agencies listed on the reverse side of this form are pre-approved. To designate any of these agencies, enter the numerical code in the space provided. To designate any other organization, please complete the information requested below. **Excluded from designations are: cultural institutions, churches, schools, animal welfare agencies, environmental organizations, political institutions or government entities.**

Payment of designations to agencies will begin by February 26th, and will continue quarterly. Designated gifts require special handling, and they cost more to process. Still, a high 87% of each designated gift goes to the chosen organization.*

For more information, please contact United Way at 402-522-7914 or at hbong@uwmidlands.org.

A United Way of the Midlands Community Care Fund \$ _____

Focus your gift in the area that matters to you most (optional):

- EDUCATION INCOME HEALTH
- \$ _____ \$ _____ \$ _____

B Other Designation \$ _____

Organization: Heartland Equine Therapeutic Riding Academy
Agency# (if applicable): _____
Address: PO Box 260
City: Valley Zip: 68064
State: NE Phone: 402-359-8830

Please forward my name to the designated organization so I may receive acknowledgement.

FOR UNITED WAY USE ONLY