



# Yes! I want to Help HETRA continue to make dreams come true in the lives of these special students!



**Platinum Sponsor** - \$1000.00 donation.  
*You will receive 1 reserved table for 8 to Blue Jeans & Dreams, a 1/2 page ad in the event program & recognition on the event placemats.*

**Gold Sponsor** - \$500.00 donation.  
*You will receive 4 Dinner tickets to Blue Jeans & Dreams, a 1/4 page ad in the event program & recognition on the event placemats.*

Company Name: \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

All donations can be mailed to: HETRA, PO Box 260, Valley, NE 68064  
**HETRA is a non-profit 501c3 organization      TAX ID #36-3713040**

All ad copy must be emailed to erin@hetra.org by 3/15/10 in black and white jpg format, any ads not submitted by this date will not be included in the HETRA program. Ad sizes are as follows: quarter page ads are 3.5" tall x 2" wide, 1/2 page ads are 4.25" tall x 3.5" wide, full page ads are 7" tall x 4/25" wide.

## Blue Jeans and Dreams

HETRA's 9th annual benefit will be held March 27, 2010 at Elkhorn Equestrian Center, 20901 Bennington Rd, Elkhorn, NE. The highlight of the event is a demonstration by our own HETRA students, horses and volunteers. The evening also includes dinner, live and silent auction and a country western dance to the band SideStep.

Listed below are a few examples of how your sponsorship will help HETRA.

- ◆ Fund student scholarships
- ◆ Feed and care for our 16 therapy horses
- ◆ Purchase tack and equipment needed for the program



HETRA's mission is to improve the quality of life both physically and emotionally of adults and children with disabilities through equine assisted activities.



*"We cannot imagine a life without HETRA. It has done wonders for our son's self esteem as a person. He gets a feeling of accomplishment because the program adapts to his needs and enables him to be successful!"*

~ A HETRA Parent

## Benefits of Therapeutic Riding:

- Muscle Stimulation
- Sensory Integration
- Coordination
- Flexibility
- Self Esteem

Thank You  
for  
Supporting  
HETRA!!



*"Our daughter is presented with many challenges, every day, every moment, but with love, therapy and assistance her engaging personality emerges every time she steps into the arena to ride her horse.*

*We are so thankful that HETRA can provide this for our 6 year old sweetheart. "*

*~ A HETRA Parent*

*Blue Jeans & Dreams*  
Saturday, March 27, 2010  
*Corporate Sponsorship Opportunities*



*Where horses & you make  
dreams come true!*



Heartland Equine Therapeutic  
Riding Academy

Heartland Equine  
Therapeutic Riding Academy

PO Box 260  
Valley, NE 68064  
Phone: 402-359-8830  
[www.HETRA.org](http://www.HETRA.org)