

Little Britches Horse Show
Pledge Information and Rules

1. **Set a goal for yourself** and determine how much money you would like to raise. HETRA supplements a large portion of the cost of each of the student's sessions in order to keep the program affordable for our families. We also provide scholarships to those families in greater need. If your goal is to raise \$600, then you have raised enough money to sponsor 8 HETRA riding sessions with our very special students. Past years winner raised over \$2000 for the program.
2. **Make a list of whom you will ask for pledges.** Don't forget to include parents, grandparents, aunts, uncles and neighbors. Email is a great way to get the word out. Remember to only ask those people you know.
3. **Collect all pledges as you go along.** All pledge forms and pledge money** must be turned in by 11:00 a.m. on the day of the horse show (September 25, 2010) to be eligible for prizes.
4. **Please note that Ad Money, pledge forms and Ads must be turned in by September 15th, 2010. Firstgiving internet giving will close on September 24, 2010 by 5:00 p.m. .
5. All donations must be in monetary form (cash or check) – in kind donations will **not** be accepted for the pledge contest. You may collect good luck, business card or half page ads for the show book to count towards your pledge contest. These must be turned in by September 15th, 2010 and must include a completed pledge form, all money and ad copy. Prices for these ads are \$25 for business card ads and \$50 for half page ads. Good luck ads are \$25 for the size of a business card and \$50 for a half page ad. These would be ads from family or friends wishing a specific contestant luck at the horse show. These must be turned in by September 15th, 2010 and must include a completed pledge form, all money and ad copy.
6. Don't forget about internet giving – you can set up a firstgiving.com web page, choose Heartland Equine Therapeutic Riding Academy as the charity that you are raising money for and send your webpage out to all of your friends and family. Money raised from the firstgiving.com website is sent directly to HETRA. Please print out your firstgiving webpage information and attach it to your pledge sheet. Firstgiving web giving will close at 5:00 p.m. on Friday, September 24, 2010 at 5:00 p.m.. Please contact Edye Godden at 402-708-6433 or edye@hetra.org if you have questions or need help setting up Firstgiving web pages.
7. **Say Thank You.** Be sure to say and then send a thank you to everyone who sponsored you.
8. In the event of a tie between places, the time that the pledge sheet and money was turned in will be the tie breaker. The person turning their money/pledge sheet first will be the winner of the tie.
9. The placing for the pledge contest will be 1st through 6th place for the 7-9 and 10-12 age division and **will count towards high point.** Trophies will be awarded for 1st through 6th place for the 7-9 and 10-12 age division. Other prizes will be awarded for 1st through 6th place for each age division for all of those raising over \$100. (there will NOT be a belt buckle awarded)
10. **You must raise at least \$100 in order to be eligible for the prizes.**

Prizes: All prizes will be available for pick up the day of the show. Winners will be posted and announced by noon the day of the show.

****Those raising \$100 or more will not have to pay show entry fees ****

HETRA - Heartland Equine Therapeutic Riding Academy
www.HETRA.org (402) 359-8830 Fax- (866) 577-4598

HETRA's mission is to improve the quality life of both physically and emotionally of adults and children with disabilities