

# United Way of the Midlands 2007 Campaign Designation Form



To designate, please complete this form and a pledge card. In order for United Way to process your designated gift, please print legibly and return the designation form to your campaign manager before December 31. Remember, only individual gifts can be designated. A minimum of \$25 per designation is encouraged.

## A United Way of the Midlands



There's only one way to be sure there's a safety net of services available in neighborhoods across Douglas, Sarpy and Pottawattamie Counties, meeting the needs of people from all walks of life. That's a gift to United Way of the Midlands. The programs supported in United Way's *Community Care Fund* are carefully selected and monitored for their effectiveness. And now, United Way is taking it another step – going beyond treating immediate needs to tackle the root causes of people's hardships. Community impact initiatives will create lasting change in their lives and for our community as a whole. These bold new partnerships include:

- **Dial 2-1-1** for around-the-clock information on local human services
- **Financial Stability Partnership** which helps working families become self-sufficient

United Way maximizes the value of your contribution by keeping costs to a minimum, so 90 percent of your gift to the *Community Care Fund* goes directly to programs & services.

## B Other Designations

If you choose to direct your gift to a specific agency, please note the following guidelines: the receiving agency must be a 501(c)(3) organization with a primary mission to deliver health or social services in Douglas, Sarpy and Pottawattamie Counties, or counties contiguous to them. United Way and CHC-Nebraska agencies listed on the reverse side of this form are pre-approved. To designate any of these agencies, enter the 4-digit code in the space provided. To designate any other organization, please complete the information requested below. **Excluded from designations are: cultural institutions, churches, schools, animal welfare agencies, environmental organizations, political institutions or government entities.**

Payment of designations to agencies will begin by February 28th, and will continue quarterly. Designated gifts require special handling, and they cost more to process. Still, a high 87% of each designated gift goes to the chosen organization.\*

For more information, please contact United Way at 402.522.7914 or at [hbong-laufmann@uwmidlands.org](mailto:hbong-laufmann@uwmidlands.org).

PLEASE PRINT

Last Name \_\_\_\_\_ First \_\_\_\_\_ M.I. \_\_\_\_\_

Employer Name \_\_\_\_\_

Home Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone Number \_\_\_\_\_ e-mail Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

PLEASE CHECK ONE. MUST COMPLETE TO PROCESS.

- Cash # of pay periods \_\_\_\_\_
- Payroll Deduction **TOTAL GIFT \$** \_\_\_\_\_
- Bill Direct

## United Way of the Midlands Designation Form

**A** United Way of the Midlands  
*Community Care Fund* \$ \_\_\_\_\_

**B** Other Designation \$ \_\_\_\_\_  
 Organization: Heartland Equine Therapeutic Riding Academy  
 Agency# (if applicable): \_\_\_\_\_  
 Address: PO Box 260  
 City: Valley State: NE Zip: 68064  
 Phone: (402) 359-8830

Please forward my name to the designated organization so I can receive acknowledgement.

FOR UNITED WAY USE ONLY