

# SPONSORSHIP OPPORTUNITIES

## ★★★ HETRA'S 11th Annual ★★★ Blue Jeans & Dreams Benefit

April 2, 2011 ★ Five Star Stables ★ Bennington, NE

### \$2500 Event Sponsor

- 1 reserved table for 8 at event
- Full page ad in event program and company logo on all event advertising including event placemat (placed at each seat at dinner)
- Recognition on HETRA website & newsletter

### \$1000 Platinum Sponsor

- 1 reserved table for 8 at event
- Half page ad in event program and recognition on event placemat (placed at each seat at dinner)
- Recognition on HETRA website and newsletter

### \$500 Gold Sponsor

- Quarter page ad in event program and recognition on event placemat (placed at each seat at dinner)
- Recognition on HETRA website and newsletter

### \$250 Silver Sponsor

- Business card ad in event program and recognition on event placemat (placed at each seat at dinner)
- Recognition on HETRA website and newsletter

### \$100 Bronze Sponsor

- Recognition in event program and on event placemat (placed at each seat at dinner)
- Recognition on HETRA website and newsletter



Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

For advertising how would you like your name listed? \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

All ad copy must be emailed to [erin@hetra.org](mailto:erin@hetra.org) by 3/15/11 in black and white jpg format, any ads not submitted by this date will not be included in the HETRA program. Ad sizes are as follows: quarter page ads are 3.5" tall x 2" wide, 1/2 page ads are 4.25" tall x 3.5" wide, full page ads are 7" tall x 4/25" wide.

Thank You for Supporting HETRA!!

Heartland Equine Therapeutic Riding Academy \* PO Box 260 \* Valley, NE 68064  
[www.HETRA.org](http://www.HETRA.org) \* (402) 359-8830